

Customer Name

Project Name

Part Number

DIGITAL RGBW LED Strip

Front Side



Description

SIRS-E® DIGITAL PIX Series RGBW LED strip, allows you to create billions of colors by simply mixing the Red, Green, Blue, and White colors and by having the ability to control each individual pixel and diode. Allowing the user to achieve an endless desire of design possibilities.
Comes in a Black PCB Board | White PCB Board (**Special Order**)

Product Specifications

Input Voltage	12 V DC	Cuttable Segment	Cuttable every pixel: 50 mm / 1.95 in
Control Method	1 Pixel 3 LED	Reel Length	16.4 ft / 5 m
Power Consumption	19.7 W/m / 6 W/ft	Max Run Length	16.4 ft / 5 m, powered from both sides
LED Chip Type	High Quality SMD 4-Diode RGBW	Board Width	0.39 in (10 mm)
LED Density	18 LEDs/ft / 60 LEDs/m	Luminous Flux Maintenance	75,000 hrs ¹
Channels/Pixels	4 Channels per Pixel (80 Channels/m)	IC	UCS2904 - Tri-Pixel
Board Type/Color	3 oz Density Copper, Black or White PCB	Environmental	IP 40 - Dry Locations / IP 68 - Damp, Wet
Operating Temperature	-10°F to 110°F	Warranty	5 Year Limited
Mounting	Non-Porous: 3M VHB Adhesive Tape	White	4900 K
Pixel Mapping Order	RGBW		

Product Photometrics - Red, Green, and Blue Diodes²

Color Diode	Peak Wavelength (nm)	Dominant Wavelength (nm)	CIE (x,y)	Luminous Flux (lm/ft)	Luminous Efficacy (lm/W)
Red	630	620.4	(0.6888, 0.3077)	N/A	18.50
Green	525	525.2	(0.1986, 0.6383)	N/A	59.66
Blue	455	465.9	(0.1484, 0.0639)	N/A	15.01

Product Photometrics - White Diode Only

Nominal CCT (K)	Luminous Flux (lm/ft)	Luminous Efficacy (lm/W)	CIE (x,y)	Duv ³	CRI	TM-30-15 Fidelity (Rf)	TM-30-15 Gamut (Rg)
4839 K	209	99	(0.3502, 0.3587)	+0.0015	91	N/A	N/A

Product Photometrics - All Four Colors at Full Intensity²

Nominal CCT (K)	Luminous Flux (lm/ft)	Luminous Efficacy (lm/W)	CIE (x,y)	Duv ³	CRI	TM-30-15 Fidelity (Rf)	TM-30-15 Gamut (Rg)
6279 K	145	36.2	(0.3185, 0.3147)	-0.0073	94	N/A	N/A

1 - After 75,000 hrs: 30% Luminous Flux loss, 10% Chromaticity change, as per LM-80-15
2 - Photometric values estimated from our Digital Pix Series of LED strips

3 - Duv Chromaticity Consistency is throughout the run length. Typically below 1-step MacAdam Ellipse

Ordering Guide

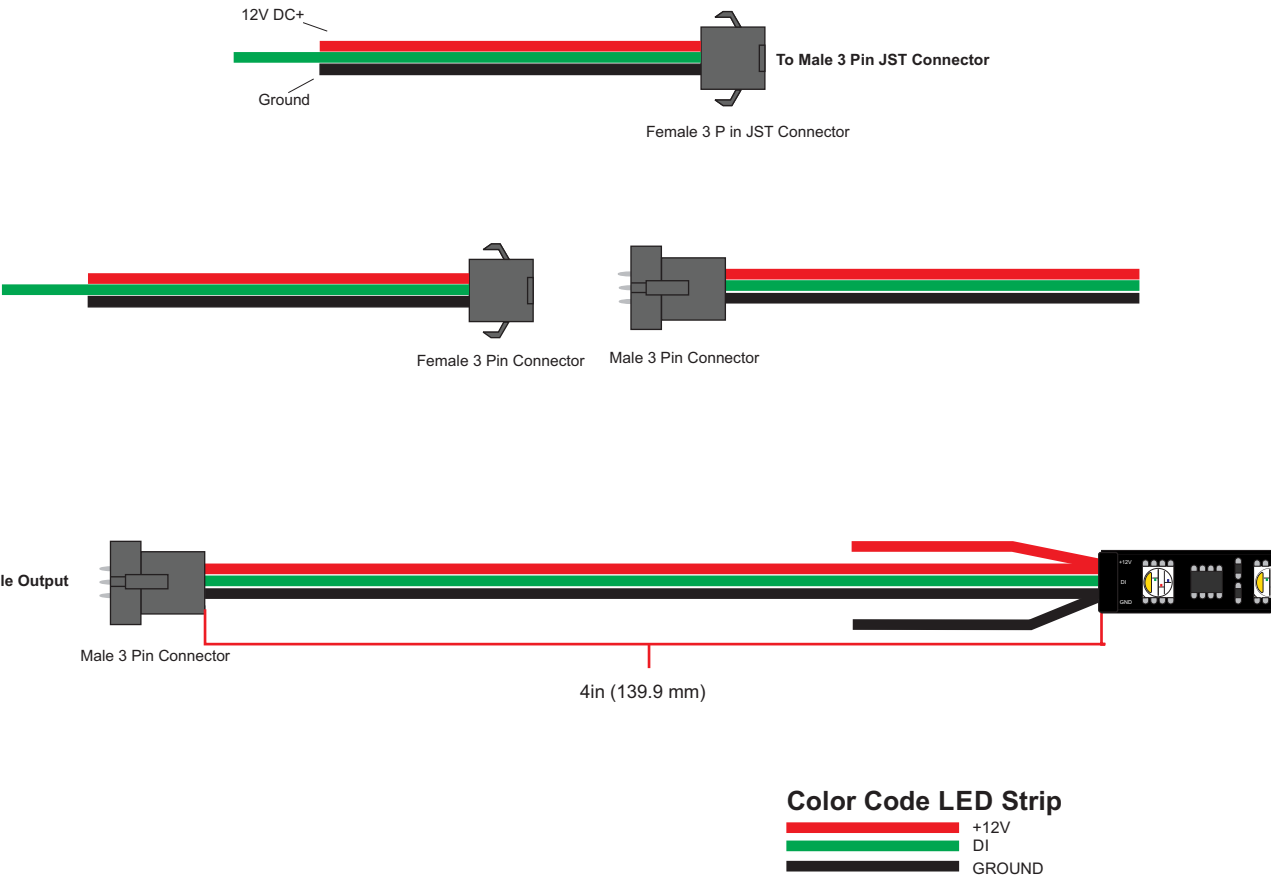
Series	Voltage	Color	Density	IP	PCB Board Color
PIX	12	RGBWN	XX XX		X
			60 40		B
				68	W*

*W - White PCB board is made special order

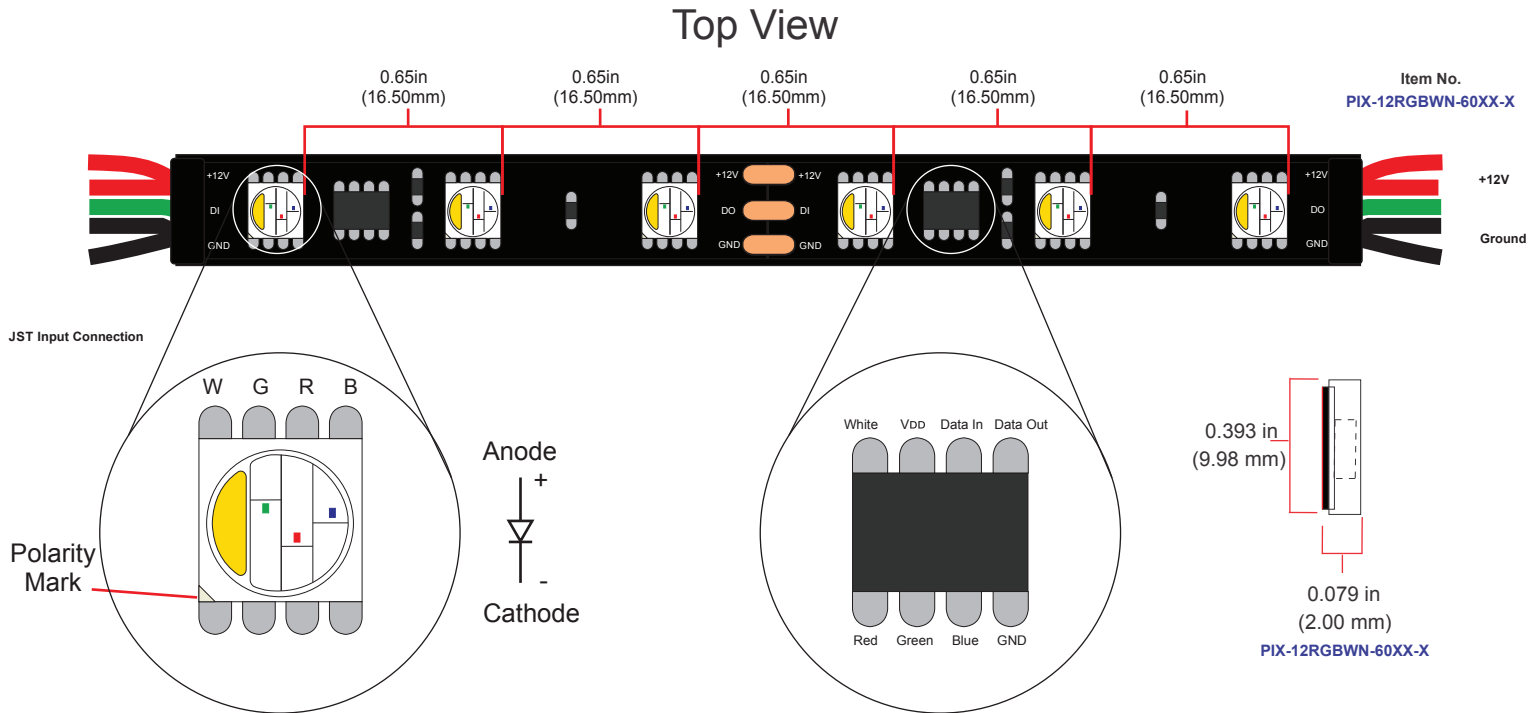
Product Country of Origin

Product Engineering & Design	USA
Assembled	China Pre-assembled / USA Final Assembly
QC Quality Control	USA
Product Customization	USA
Technical Support	USA

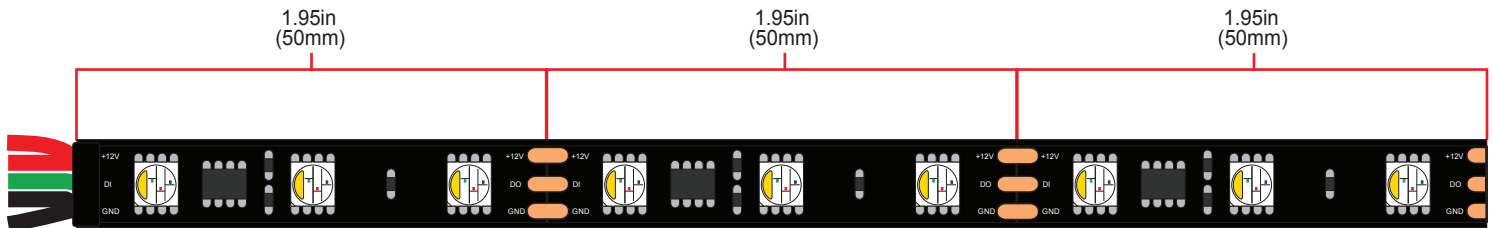
Wiring Diagram



Mechanical Dimensions



Cutable Segments



Note:

- The RGBW SPI LED Strips are cuttable at every pixel segment. Unlike DMX strips, they are auto-addressable, meaning each pixel automatically restarts addressing from 001 after cutting. No external addressing device is required.

Weight

Product Weight: 4.2 oz, 16.4 ft Reel (IP 40), Without Packaging.

Accessories Compatible

This list depicts some of our trusted accessories that are compatible for this product. For a complete list, please visit our website.



MADRIX Nebula
Controller



MADRIX Compatible
Software



DMX to SPI decoder



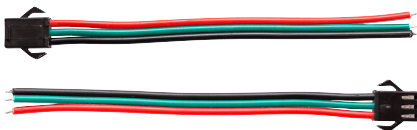
Meanwell 12V PSU
(LED-PS12V-120W65-ULA)



Meanwell 12V PSU
(LED-PS12V-260W-UL)



SE Aluminum Extrusion



SIRS-E JST
Wire Connectors



SIRS-E JST
Wire Leads



Notes

A good technique to minimize brightness loss and increase lumen output on LED Strips is to power the strip on both sides. LED electrical and photometric characteristics change with the manufacturing batch/bin date. Approximately 3-Step MacAdam Ellipses between batches.
We reserve the right to change any data without prior notice.

About Us



SIRS-E /semiconductor • illumination • research • solutions /

In 2004, SIRS-E began research into the use of high powered LED components to be applied in direct lighting fixtures and LED strips.

In 2005, SIRS-E developed the RGB HPL01 – 12 watt (60 lumens per watt efficiency) RGB lighting fixture controlled via DMX using LumiLEDs, one of the first high powered LEDs eventually acquired by Phillips. Included in early research solutions, was the development and testing of many different LED strips intended to be used for direct RGB lighting and effects applications.
This was the beginning of what we now know as SIRS – Electronics.