

Item No. 5050-LED-CWWP-DD3	
LED Cool White Strip 5050 SMD 5m 16.4ft   Double Density 60LED/m IP68	
LED INFO ON LED STRIP	
LED Density	18 /ft   60 /m
LED Count (Total)	300 Per Reel
LED Type	High Quality Selected 5050 SMD
LED Ambience Operating Temperature	-20°F to 120°F
LED Storage Temperature	-13°F to 140°F
POWER*	
Working Voltage / Input Voltage / Voltage Forward	12V DC
Power Consumption (Watts) Max.	3.18 W /ft   10.42 W /m   52.08 W/ 5m Reel
Current Draw / Input Current / Current Max.	4340mA 4.34A 5m Reel
Power Drop Along the Strip (Meter) Approx.	1m = 7% 5m = 17%
PHOTOMETRY	
Light Color	Cool White - 13,000°K
Brightness (Lumen)	350 lm/ft   1150 lm/m   5749 lm/Reel (Approx.)
Beam Angle	120°
UV/IR Emission	None
Lifespan / Average Lifetime / Lumen Maintenance	50,000 to 75,000 hours
DIMENSIONS	
Reel Total Length	16.4ft 5m
LED Spacing Between Centers (Inches   Millimeters)	.69in 17.50mm
LED Spacing Between Edges (Inches   Millimeters)	.47in 12mm
Minimum Cuttable Segments (Inches   Millimeters)	1.96in 50mm (3 LEDs)
Width (Inches   Millimeters)	0.50in   12.7mm
Height (Inches   Millimeters)	0.175in 4.45mm
Cable Leads (Inches   Millimeters)	7in 178mm
LED STRIP INFORMATION	
LED Strip IP Rating	Waterproof IP68
LED Strip Adhesive	High Quality 3M Adhesive
LED Strip Finish Color / Product Color	Copper
LED Strip Weight (Without Packaging Material)	14.6 oz   413.90g
LED Strip Warranty	1 Years Limited



Itam No. 5050 LED CWWD DD3 (Continued)	
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PRODUCT COUNTRY OF ORIGIN	
QC Quality Control	USA
Product Engineering & Design	USA
Assembled	China
Technical Support	USA
Product Customization	USA
INSTALLATION MATERIALS & ASSOCIATED PRODUCTS	
Dimming and Color Mixing Options	DMX, Radio Frequency (RF), Infrared (IR), & Analog
Max Length in One Run for Linear Lighting	Unlimited Thru Amplifiers or DMX Controllers
Power Supply	Options Available
DMX Programming & Stand Alone	Options Available
LED RGB Strip Connectors	Options Available
4 Wire Installation Cables	Options Available
2 Wire Installation Cables	Options Available
Installation Accessories	Options Available
Installation Kits	Soldering Kit, Heatshrink Kit, Silicone Tube

## (\*) NOTES

- Due to our constant revisions/upgrades of our line of White LED Strips, lumen output increases with every generation
- The Strip Power Rating was measured with power input on both ends
- A good technique to minimize voltage drop and increase lumen output is to power the strip on both ends
- LED electrical and optical characteristics change with the die manufacturing date.
- LED performance and life span is affected by environmental conditions, manufacturing techniques, and actual component characteristics.
- We reserve the right to change any data without prior notice.

